



Jan Kees Vis
Global Director Sustainable Sourcing
Development

CBD Conference Helsinki 2015

Session 5

A row of four colorful icons: a green leaf, a red starburst, a blue heart, and a yellow starburst.

UNILEVER
**SUSTAINABLE
LIVING PLAN**
SCALING FOR IMPACT

UNILEVER SUSTAINABLE LIVING PLAN

HELP MORE THAN
1 BILLION
PEOPLE IMPROVE
**THEIR HEALTH
& WELL-BEING**

HALVE
ENVIRONMENTAL
**FOOTPRINT OF
OUR PRODUCTS**

ENHANCE
THE LIVELIHOODS OF
MILLIONS
OF PEOPLE



SUSTAINABLE SOURCING

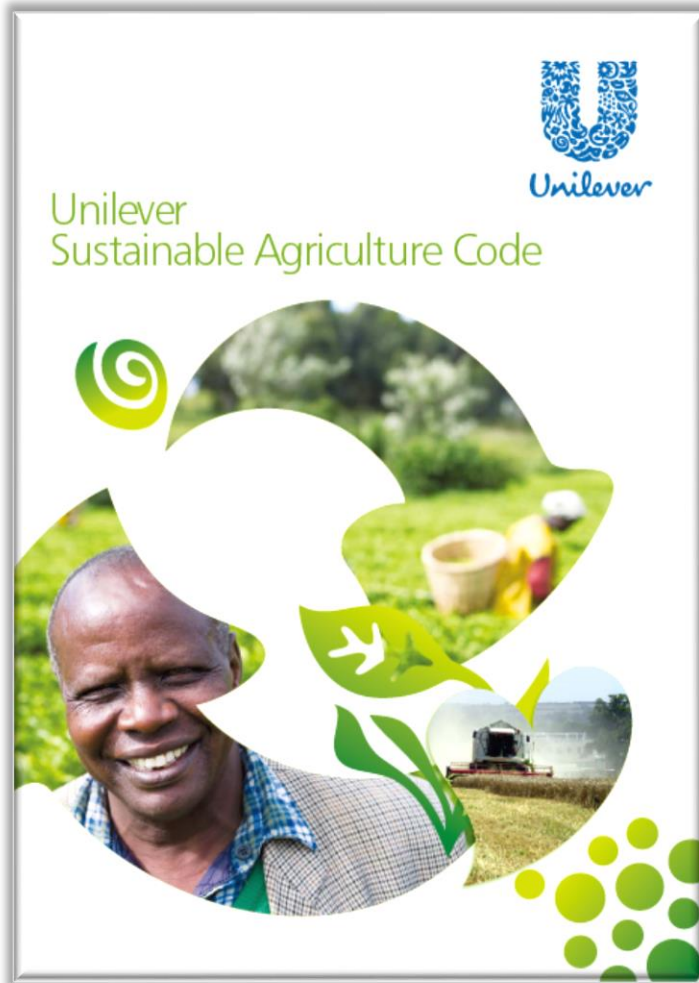
SUSTAINABLE
AGRICULTURE

ELIMINATE
DEFORESTATION

ENHANCING
LIVELIHOODS

UNILEVER
**SUSTAINABLE
LIVING PLAN**
SCALING FOR IMPACT

HOW do we govern Sustainable Agriculture



<http://www.unilever.com/aboutus/supplier/sustainablesourcing/sustainableagriculturecode/>

UNILEVER SUSTAINABLE AGRICULTURE CODE



Continuous improvement



Waste



Agrochemicals and fuels



Energy and Greenhouse gases



Soils



Social and human capital



Water



Value chain and local economy



Biodiversity

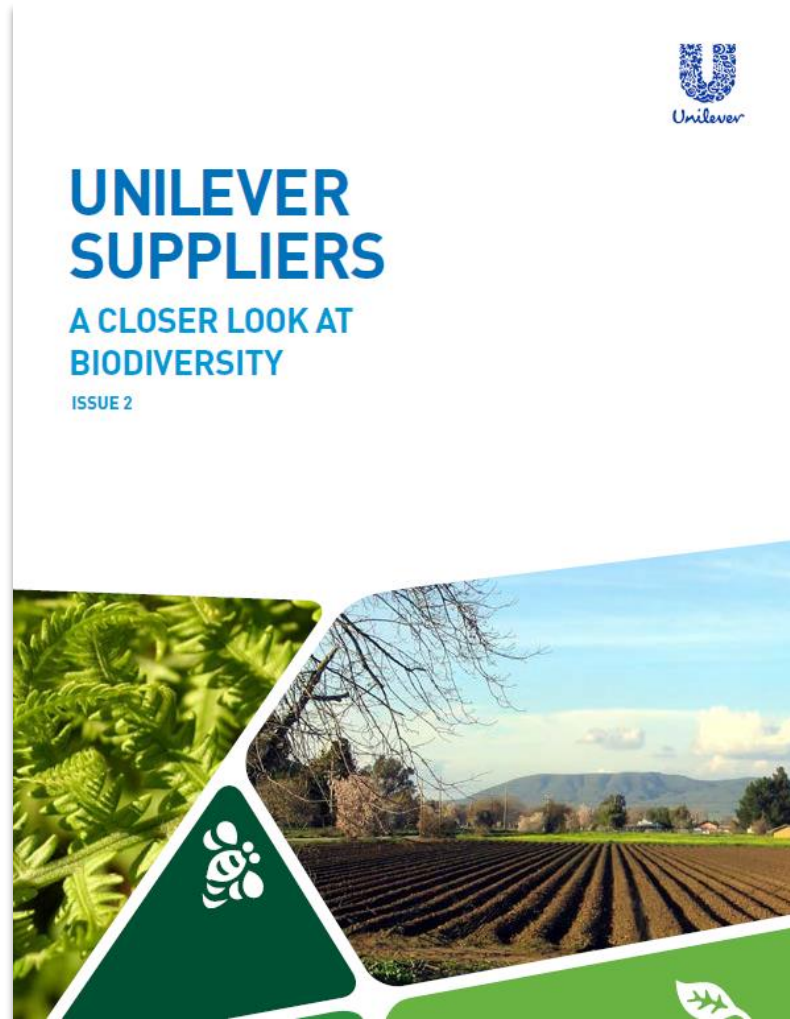


Animal welfare



Training

Biodiversity Action Plans



Carduelis cannabina



Carduelis carduelis,



Cisticola juncidis



Emberiza cirrus



Galerida cristata



Lanius senator

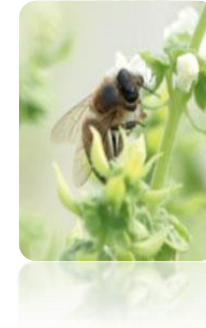




70 projects approved!



2011	28 PROJECTS
2012	14 PROJECTS
2013	10 PROJECTS
2014	18 PROJECTS



Deliverables:

- Water saving
- Fertilizer saving
- Less energy
- Less pesticides
- Crop waste reduction
- Yield increase
- Biodiversity increase



ASSESSMENT OF BAP'S: CAMBRIDGE UNIVERSITY AND COOL FARM ALLIANCE

http://cfnature.bestfootforward.com/

Search | Unilever global compa... cft_biod

File Edit View Favorites Tools Help

Biodiversity assessment (BETA)

Get started

Upload a saved file, or start filling out your answers below.

Browse...

Start

Diversity of products

Production practices

Small natural habitats

Larger natural areas and landscape

Results

Farm name
(enter name)

Country
United Kingdom

Select your sector(s)

- arable
- field vegetable production
- fruit growing
- glasshouse horticulture
- flower bulbs
- trees and shrubs
- dairy cattle
- beef cattle
- sheep/goats
- horses
- pigs
- poultry

Production area
(area in ha) ha

Back Continue

EN 18:56 2-11-2015



Q&A

UNILEVER
**SUSTAINABLE
LIVING PLAN**
SCALING FOR IMPACT

